

Professional Summary:

Multidisciplinary Graphic Designer with a BA in Graphic Design and Media Arts and more than 6 years of experience creating visual concepts, illustrations, and environmental design for public exhibits and clients. Highly proficient in Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Acrobat), with specialized experience in exhibit design, educational signage, brand identity, and print and digital materials. Skilled at partnering with clients and leadership to develop, review, and execute creative work on deadline and within budget.

DESIGN SKILLS

Brand Identity Design Social Media Design
Editorial Layout Mood Boards
Landscape Design Visual Storytelling
Illustration Concept Development
Poster/ Flier Design Creative Research

TECHNICAL SKILLS

Adobe Illustrator, InDesign, Photoshop
Microsoft Office
Figma
Basic HTML/CSS
Procreate/ Fresco

Professional Experience

Subvert Studios | **Graphic Designer / Owner** | Massachusetts | **May 2026 - Current**

- Design brand identities, illustrations, posters, social media graphics, and print and digital materials for clients across multiple industries.
- Manage projects from concept through delivery, partnering with clients to define requirements, present concepts, incorporate feedback, and meet deadlines.
- Build layouts and visual assets in Adobe Creative Cloud, maintaining organized project files and consistent brand standards.

Honeybee Organic Gardening | Massachusetts | **June 2024 – Current**

Fine Gardener

- Manage multiple projects and competing priorities while maintaining attention to detail, quality, and deadlines.
- Apply creative problem-solving and strong visual judgment to adapt designs to changing site conditions and client needs.

Cole Landscaping | Massachusetts | **February 2023 - March 2024**

Foreman / Residential Property Manager

- Partnered directly with clients to assess needs, present design solutions, communicate progress, and resolve challenges through project completion.
- Coordinated schedules, priorities, and expectations across multiple properties and deadlines.
- Reviewed completed work for accuracy, quality, and presentation, contributing to a 20% increase in client retention.

Horticulturist / Exhibit Designer | Stoneham, Massachusetts | **June 2019- March 2022**

- Developed and applied visual concepts for exhibits and seasonal installations, collaborating with team members and leadership from concept through completion.
- Created the 2020 Corpse Flower "Fester" exhibit at Franklin Park Zoo, developing a cohesive gothic visual concept, educational signage, and supporting graphics; approved by leadership and featured by Zoo New England.
- Revamped the children's area for the annual ZooLights event, developing and installing painted murals, environmental graphics, and sculptural elements.
- Designed educational and signage, adapting existing spaces and visual assets to support new seasonal concepts while maintaining a cohesive presentation.
- Participated in team planning on project scope, deadlines, materials, budgets, and installation requirements.

U.S. Army | **Multiple Locations** | **March 2010 - May 2013**

Patriot Missile Launcher Maintainer (MOS 14T)**Education**

Bachelor of Arts, Graphic Design and Media Arts | **Remote** | **July 2026**

Southern New Hampshire University

Bachelor of Science, Conservation | **Austin, TX** | **December 2016**

Concordia University

Job Related Training

Certification of User Experience Design | **Certifications** | **December 2025**

Cornell University

Illustration I & II, Life Drawing, Graphic Design, Printing | **Beverly, Ma | January 2024**
Montserrat College of Art

Honors & Awards

Graduated with Honors and earned the Iron Soldier Award in Advanced Individual Training (AIT) in the U.S. Army. Received multiple Army achievement medals throughout military service.